

# THOMAS POINT BEACH BLUEGRASS FESTIVAL

## Program Book Advertising

We would like to share with you an advertising opportunity at *Thomas Point Beach* in Brunswick, Maine. *Thomas Point Beach* is a Beach, Recreation Park, and Campground on 85 acres located in the country, on Thomas Bay. For over 60 years, Thomas Point has been the Family Funspot. A place where friends & family gather to make summertime memories! *Thomas Point Beach* is proud this year to bring back the Annual Bluegrass Music Festival on Labor Day Weekend. The Festival combines national, international, and local performers to provide four days of outstanding family entertainment. This premiere event draws thousands of people from all of New England, the Maritime Provinces, and throughout the USA. We present a first class musical line-up and some of the best camping in the state. Throughout the week, the needs of our guests are many and varied, but some things they all have in common are the needs for food, entertainment, and one stop convenience shopping. We provide a Program Booklet, at no cost, to each ticket holder when they arrive on the grounds listing information about the show, the performers, the park, as well as area information. We also offer local businesses, like yours, an opportunity to advertise, in order to make the thousands of out-of-town guests aware of what lies just outside the gates of *Thomas Point Beach*. This also shows your support to the local Bluegrass fans that attend this festival year after year. This is a rare chance for you to become a part of what we are and to show your support to the Bluegrass fans. Advertising in this year's Program Book will benefit your business time and time again!!

FOR FURTHER INFORMATION PLEASE CONTACT

Thomas Point Beach 207-725-6009

Visit our Website: [www.thomaspointbeachbluegrass.com](http://www.thomaspointbeachbluegrass.com)

or email [bluegrass@thomaspointbeach.com](mailto:bluegrass@thomaspointbeach.com)

The crowds will arrive early on and will be excited about exploring the town upon their arrival. Whether camping, lodging in local motels, or traveling in from right here in town, festival goers will truly appreciate your interest in them when they see your advertisement in this 2017 Festival Program.

*Don't miss this opportunity to reach potential consumers!*

### 2017 Advertising Choices

Display Ads are Black & White only. Artwork must be provided a PDF or .JPG or with payment by: **Friday, August 4, 2017.**

Full Page	10"X 4"	\$ 150.00
½ Page	5"x 4"	\$ 75.00
¼ Page	5"X 2"	\$ 50.00

**\*\* All Festival Goers wear an imprinted Wristticket.**

**Special Discounts offered to those wearing a Festival Wristticket are always welcome and appreciated!\*\***

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ EMAIL \_\_\_\_\_

Representative \_\_\_\_\_

Ad Size (Circle One)    ¼ Page    ½ Page    Full page

Payment of \$\_\_\_\_\_ is enclosed for \_\_\_\_\_ Page.

Please make Checks Payable to: "Thomas Point Beach, Inc."

**ALL Copy must be received by August 4.**